

ARE YOU PLANNING TO LOCATE IN THE SOUTH OF FRANCE?

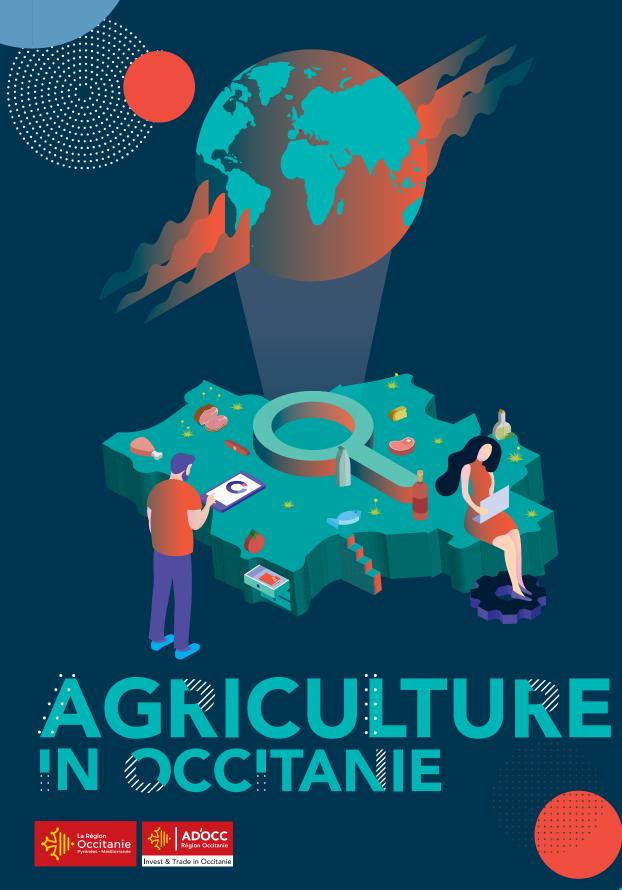
AD'OCC, the Regional Economic Development Agency for Occitanie, takes you through all the steps of your project (new set up, expansion, partnership). Our turnkey services are confidential and free of charge.

Contact us and let's talk about your project!



Aurore Carvalho
Project Manager
aurore.carvalho@agence-adocc.com
invest-in-occitanie@agence-adocc.com
www.invest-in-occitanie.com/en

MONTPELLIER



AGRICULTURE in Occitanie:

a DRIVING FORCE for THE FRENCH ECONOMY

OUR RECIPE FOR SUCCESS: A DYNAMIC, WELL-DEVELOPED **SECTOR AND A WIDE RANGE OF FARM AND FOOD PRODUCTS**

47 St employer of the region

Agriculture and viticulture occupy half of the Occitanie territory and generate a profit of €13.7bn p.a. (9% of the regional domestic product)

 □ organic region
 □ in France, in terms of number of organic farms

largest agro-industrial region in France

with 7,000 businesses and 19% of the region's industrial jobs

 \cite{D} global wine-producing region

for certified wines of origin in terms of surface area

ridi French region for foreign investments in 2019 (138 foreign projects initiated in 2019 of which 7% were in agriculture)

A GLIMPSE INTO THE OCCITANIE **QUALITY AND SAVOIR-FAIRE**





Sud de France

The brand designed to promote the region's food and wine products while preserving the high quality and savoir-faire of Occitanie.

of companies

are verified and labelled with official quality certification

Direct distribution and organic products

encourage and allow companies to supply and develop sustainably.

OCCITANIE COMBINES

all the ingredients for **SUCCESS**

A STRONG AGRICULTURAL **NETWORK ALLOWING RELIABLE** LOCAL SOURCING

- Viticulture
- Dairy products
- Fruits and vegetables
- Honey
- Cereals Meat
- Fish processing

A STRUCTURED AND DYNAMIC **ECOSYSTEM (INNOVATION, R&D, TRAINING) TO SERVE YOUR PROJECTS**

• 2 INNOVATION CLUSTERS:

Agri Sud-Ouest and Terralia increase companies' competitiveness through encouraging innovation



• CLUSTERS OF COMPANIES TO ENHANCE **COLLECTIVE PERFORMANCE:**

Area Occitanie, Ocebio, Coop de France, etc.

• A ROBUST NETWORK OF HIGHER-EDUCATION

SUP Agro Montpellier, Toulouse Agri Campus, Polytech

• RESEARCH INSTITUTES ON FOOD AND AGRONOMY:

CGIAR Montpellier, Agropolis International Toulouse, INRA*, CNRS**, etc.

> A qualified and eager workforce as well as over 9,000 students (of which 25% are foreign)

*INRA: National Institute for Agricultural Research **CNRS: National Center for Scientific Research

THESE COMPANIES **CHOSE OCCITANIE!**

AGRIAL . ANDROS . ARTERRIS . BIGARD . CEMOI . DANONE . EURALIS GASTRONOMIE . GERS FARINE . GUASC . HARIBO . LACTALIS . LALLEMAND . MARS . MENGUY'S . NESTLÉ WATERS . NUTRITION ET SANTÉ (OTSUKA) . POPPIES BERLIDON . PROLAINAT . POULT . **RAYNAL ET ROQUELAURE. SAINT MAMET.** VRANKEN . ZUEGG

OCCITANIE LEADS THE WAY

The "AgTech" network, a part of French Tech Montpellier, specialises in the digitalisation of agricultural practices and in the support of start-ups during their national and international development.

AGTECH'S MAIN OBJECTIVES:

Environmental conservation, crop protection, yield optimisation, etc.

COMPANIES PART OF THE AGTECH **NETWORK:**

SMAG . ITK . Nyseos . Naïo Technologies, etc.

