



## ARE YOU PLANNING TO LOCATE IN THE SOUTH OF FRANCE?

AD'Occ, the Regional Economic Development Agency for Occitanie, takes you through all the steps of your project (new set up, expansion, partnership). Our turnkey services are confidential and free of charge.

Contact us and let's talk about your project!



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# AGRICULTURE IN OCCITANIE

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# AGRICULTURE in Occitanie: a DRIVING FORCE for THE FRENCH ECONOMY

**OUR RECIPE FOR SUCCESS:  
A DYNAMIC, WELL-DEVELOPED  
SECTOR AND A WIDE RANGE  
OF FARM AND FOOD PRODUCTS**

**3<sup>rd</sup>** largest agro-industrial region in France  
with 7,000 businesses  
and 19% of the region's industrial jobs

**1<sup>st</sup>** employer of the region  
Agriculture and viticulture occupy  
half of the Occitanie territory  
and generate a profit of €13.7bn p.a.  
(9% of the regional domestic product)

**1<sup>st</sup>** global wine-producing region  
for certified wines of origin  
in terms of surface area

**1<sup>st</sup>** organic region  
in France, in terms of number  
of organic farms

**3<sup>rd</sup>** French region  
for foreign investments in 2019  
(138 foreign projects initiated in 2019  
of which 7% were in agriculture)

## A GLIMPSE INTO THE OCCITANIE QUALITY AND SAVOIR-FAIRE

**1<sup>st</sup>** European region  
for the number of products under  
quality certification

**60%** of companies  
are verified and labelled with official  
quality certification



**Sud de France**  
The brand designed to promote  
the region's food and wine  
products while preserving the  
high quality and savoir-faire of  
Occitanie.

**Direct distribution  
and organic products**  
encourage and allow companies to supply  
and develop sustainably.



# OCCITANIE COMBINES all the ingredients for SUCCESS

## A STRONG AGRICULTURAL NETWORK ALLOWING RELIABLE LOCAL SOURCING

- Viticulture
- Fruits and vegetables
- Cereals
- Meat
- Dairy products
- Honey
- Fish processing

## A STRUCTURED AND DYNAMIC ECOSYSTEM (INNOVATION, R&D, TRAINING) TO SERVE YOUR PROJECTS

• 2 INNOVATION CLUSTERS:  
Agri Sud-Ouest and Terralia increase  
companies' competitiveness through  
encouraging innovation



• CLUSTERS OF COMPANIES TO ENHANCE  
COLLECTIVE PERFORMANCE:  
Area Occitanie, Ocebio, Coop de France, etc.

• A ROBUST NETWORK OF HIGHER-EDUCATION  
INSTITUTIONS:  
SUP Agro Montpellier, Toulouse Agri Campus, Polytech

• RESEARCH INSTITUTES ON FOOD  
AND AGRONOMY:  
CGIAR Montpellier, Agropolis International Toulouse,  
INRA\*, CNRS\*\*, etc.

A qualified and eager workforce  
as well as over 9,000 students  
(of which 25% are foreign)

\*INRA: National Institute for Agricultural Research  
\*\*CNRS: National Center for Scientific Research

## THESE COMPANIES CHOSE OCCITANIE!

- AGRIAL . ANDROS . ARTERRIS . BIGARD .  
CEMOI . DANONE . EURALIS GASTRONOMIE .  
GERS FARINE . GUASC . HARIBO . LACTALIS .  
LALLEMAND . MARS . MENGUY'S . NESTLÉ  
WATERS . NUTRITION ET SANTÉ (OTSUKA) .  
POPPIES BERLIDON . PROLAINAT . POULT .  
RAYNAL ET ROQUELAURE . SAINT MAMET .  
VRANKEN . ZUEGG

## OCCITANIE LEADS THE WAY

The "AgTech" network, a part of French  
Tech Montpellier, specialises in the  
digitalisation of agricultural practices and  
in the support of start-ups during their  
national and international development.

AGTECH'S MAIN OBJECTIVES:  
Environmental conservation, crop protection,  
yield optimisation, etc.

COMPANIES PART OF THE AGTECH  
NETWORK:  
SMAG . ITK . Nyseos . Naïo Technologies, etc.