



AD'OCC
Région Occitanie

Invest & Trade in Occitanie

AD'OCC, the agency of all economic potential

LEISURE MARINE INDUSTRY in OCCITANIE

AD'OCC assists companies in the leisure marine industry in their set-up and development



IN PARTNERSHIP WITH THE FRENCH FEDERATION OF NAUTICAL INDUSTRIES (FIN) AND THE CHAMBER OF COMMERCE (CCI) OF THE PYRÉNÉES-ORIENTALES



AD'OCC

Invest & Trade in Occitanie

Leisure marine industry

key figures



35 marinas
+ 30,000 rings



14 million
tourists
a year



40,000 ha of ponds
and lagoons
220 km of coastline and
300 km of canals



20 seaside
resorts



+ 1,400 businesses
+ 3,700 jobs in the yachting
and leisure marine sector
75% of which in the industry

- Occitanie, 1st French region for the construction of catamaran
- A full supply-chain from manufacturers to equipment manufacturers and subcontractors
- Top 10 board sports destinations in the world



Main regional businesses

CATANA, OUTREMER, GUN BOAT, WINDELO, DELTA VOILES, TRILAM, TENDERLIFT, NOVAL, CLS, KINÉIS, CHANTIER MARTINEZ, LIBERTIST, VIGOUROUX SEA, etc.



Boating events

In Occitanie - France

- **International Multihull Show**
La Grande Motte - April
- **Multihull opportunities**
Canet en Roussillon - October
- **BtoSea Convention**
La Grande Motte - Last quarter
- **Fall Boat Show**
Agde - October
- **Les Nautiques**
Port Camargue - April

International

- **Boot**
Düsseldorf (Germany)
- **Nautic Paris Boat Show**
Paris
- **METSTRADE**
Amsterdam (Netherlands)

Location sites to set up your new business venture

The Occitanie region council and its development agency can assist you with your real estate needs in the region

The main marinas

- + 50 nurseries/incubators - Réso IP+, including 6 managed by AD'OCC
- 40 business parks, the Occitanie Economic Zone (OZE)
- Real estate opportunities with sea access: Canet en Roussillon, Port Leucate, Sète...



Training and Research

- 1 dedicated maritime and river boating campus: all education levels from secondary school to higher education are available
- 6 research institutes
- 7 secondary schools (vocational degrees, high school graduation, superior technician certificates)

Training program, higher education and research

INSA, Institute of Electronics and Systems IES, Laboratory of Mechanics and Civil Engineering (LMGC), University Polytechnic School of Montpellier, CRITT Mechanics and Composites, Institute of Business Administration (IAE) - UPVD, Oceanological Observatory of Banyuls-sur-Mer, Schools of Mines in Alès and Albi...

Training and apprenticeship

(GRETA, INM, CFA Nicolas Albano, Polyvia formation): specific institutes including the Mediterranean Nautical Institute, Nauticampus - Canet-en-Roussillon
<https://nc.campus-metiers-occitanie.fr/>

Cluster and trade associations

Mediterranean Sea Cluster, Union of Port Cities of Occitanie (UVPO) and AquaValley Water Cluster.





AD'OCC, the economic development agency of the Occitanie region, will assist you during all the stages of your project in Occitanie.

We offer you a confidential service, tailor-made and free of charge.

www.invest-in-occitanie.com

MONTPELLIER

3840 Avenue Georges Frêche
 CS 10012 - 34477 Pérols
 Cedex - France
 Tél.: +33 (0)4 99 64 29 29

TOULOUSE

La Cité - 55 Avenue Louis Breguet
 CS 84008 - 31028 Toulouse
 Cedex 4 - France
 Tél.: +33 (0)5 61 12 57 12

ADOCC Direction de la communication - Novembre 2022 - www.agence-adocc.com - Copyrights : Ronan Gladu
 CATANA53@NoelHautemaniere-modifie - NeOcean - Zodiac Nautic - Outremer - Windelo - ©Overboat NEOCEAN



www.agence-adocc.com

