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PRESS RELEASE

PAL Robotics sets up its first spin off in Toulouse, attracted by the city's robotic excellence

PAL Robotics, a Barcelona-based company manufacturing high-tech humanoid and service robots, has established Toward, its first spin-off company, in Toulouse. With this move, PAL Robotics has entered the French market and has moved closer to the LAAS-CNRS, a world reference in research and development in the robotics sector and with which it has been working closely for several years.

About PAL Robotics

The company is based in Catalonia and counts some 50 employees. It is dedicated to the design and production of high-tech humanoid and mobile robots. It created its first robot, a chess player, more than 15 years ago. Since then, the range of products has gradually expanded to offer ever-wider robotic solutions for domestic and industrial environments.

Why Toulouse?

Toulouse counts over 150 companies, 17 laboratories and 9 technology platforms in the artificial intelligence sector, employing more than 1,500 people in public institutions, large companies and start-ups. This ecosystem of excellence guided the choice of PAL Robotics for its location in the 'ville rose', a choice further enhanced by the proximity of the LAAS-CNRS laboratories.

Since its establishment in Toulouse, PAL Robotics has already created one job and does not intend to stop there. It is also studying the creation of a new laboratory with the LAAS-CNRS, and more specifically with the Gepetto Team research group, with which they are jointly developing the European Memmo project. Another new opportunity for Toulouse and the innovation ecosystem.

Tailor-made inward investment support

The PAL Robotics project was supported by the Business France teams at the French Embassy in Spain, by AD'OCC, the Occitanie Region's economic development agency, and by Invest in Toulouse. The three agencies coordinated closely to identify assistance opportunities and contacts, backed up by a two-day visit to Toulouse organised to accelerate and facilitate implementation. A real support team behind Toward, enabling it to quickly take advantage of the dynamic ecosystem offered by Toulouse.

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